



2015 ANNUAL REPORT

EMPOWERING
THE LYMPHOMA
community



LYMPHOMA
CANADA



+ LETTER FROM THE BOARD CHAIR AND THE CHIEF EXECUTIVE OFFICER

Thank you. If you are a volunteer, a patient, a caregiver, a healthcare professional, a donor, a partner, a sponsor, a friend or an ambassador for the cause — thank you. You empower Lymphoma Canada through your ongoing support.

Lymphoma affects hundreds of thousands of Canadians, from patients, family and caregivers, to medical professionals and researchers. Lymphoma Canada connects and empowers this community through our three guiding pillars: **EDUCATION**, **SUPPORT** and **RESEARCH**. Together we are promoting early detection, finding new and better treatments, helping patients access those treatments, learning lymphoma's causes, and finding a cure.

For many patients, their lymphoma is never cured; as a result it becomes a chronic disease that must be managed over many years. Therefore, patient education and access to new and less toxic treatments is paramount. Lymphoma Canada provides, at no cost and in both official languages: electronic and print materials on Hodgkin lymphoma, non-Hodgkin lymphoma and Chronic Lymphocytic Leukemia (CLL), peer and caregiver support groups, webinars, and educational forums.


Advocating on behalf of patients and healthcare providers, supports public funding of all proven new therapies. Through our patient submissions to government drug review committees and consultations with provincial

governments, Lymphoma Canada helps patients across the country have access to the best care and treatment.

Thanks to the generous contributions of sponsors and donors, we strive to continuously empower the lymphoma community.

On behalf of over 100,000 Canadians affected by a lymphoma diagnosis, thank you for your support.

Sincerely,



Robin Markowitz



SHARLENE SMITH
Board Chair



ROBIN MARKOWITZ
CEO

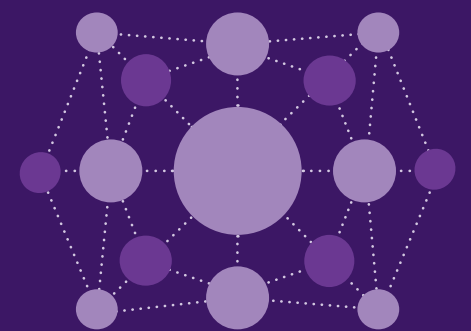
LYMPHOMA *statistics*



There are over 100,000 people living with lymphoma in Canada



5th most common cancer



Over 60 subtypes



+ PATIENT EDUCATION

Lymphoma Canada (LC) continues to provide patients and families with resources to help them navigate the difficult journey they face with lymphoma. Programs and services such as education sessions, forums and webinars give patients and caregivers the information and support they need to help them cope with the changes a lymphoma diagnosis brings about and engage in their care and wellbeing.

EDUCATIONAL FORUMS

In 2015, Lymphoma Canada hosted **15 educational events** servicing over **800 Canadian patients and caregivers**. In addition, a national webinar series was developed to extend our reach to those unable to attend our live educational forums.

ESTÉPHANIE'S STORY

Estéphanie had just started university in September 2015, when her back started aching and she had trouble sleeping. Doctors recommended painkillers, but nothing helped. Shortly afterwards she happened to go to the hospital for a completely unrelated procedure. She showed nurses a lump on her neck ... and it began.

Scans were ordered. Then the diagnosis. Cancer, Stage IV. Hodgkin lymphoma.

'We've come a long way since the day we 'celebrated' her 17th birthday with the drip of her first chemo treatment. She

TOPICS INCLUDED:

- + Living Well While Watching & Waiting
- + Living Well With Lymphoma
- + Managing Lymphoma Today
- + Symposia on Best Care
- + The Basics of Lymphoma

LOCATIONS:

Kitchener | Montreal | Quebec City
Niagara Falls | Mississauga | Kingston
Toronto | St. Catharines

responded well to treatment and today, Estéphanie is working part time and will restart school again soon.'

I want everyone to know more about Hodgkin lymphoma and have the best chance of survival. That's why I'm supporting Lymphoma Canada. Because their mission is education and awareness to the public and health care professionals, who are too often not aware how lymphoma presents in teens and young adults. Like what happened to my daughter!

- MARC JEMUS
Father of Estéphanie, lymphoma survivor



15 educational events



Hosted by over 40 doctors and healthcare professionals



Over 800 patients and caregivers in attendance



Celebrating Estéphanie's 17th Birthday



+ PATIENT SUPPORT

Lymphoma Canada is committed to helping patients and their families access the care and support they need. As the only Canadian organization focused solely on lymphoma, we assist patients across the country through online and telephone support, peer to peer support, local support groups and by advocating for fair and equitable access to the best available therapies.

SUPPORTING ACCESS TO TREATMENTS

In 2015, Lymphoma Canada helped Canadian CLL patients gain access to a new and promising oral therapy. Lymphoma Canada's patient submission to the pan-Canadian Oncology Drug Review (pCODR) provided meaningful input from CLL patients around the world that led to provincial and territorial reimbursement of this important new lymphoma therapy

Lymphoma Canada continues to work collaboratively with other patient groups and cancer organizations to improve the affordability and accessibility of evidence-based treatments for all Canadians living with cancer.

PEER TO PEER SUPPORT

Lymphoma Canada's Peer Mentoring program was formalized at the beginning of 2015. This program

matches patients and caregivers with survivors whose experience in some way mirrors their own. Patients and caregivers are matched based on factors of their choosing, such as sub-type, treatment experiences, age, geography, family situation, and identified concerns. The program provides for both extended mentoring relationships as well as one-time interactions.

The Peer Mentoring program includes a full training program, and monitoring and support for mentors by Lymphoma Canada staff. To date, over **35 patients and caregivers have received support through the program and 15 mentors** will have participated in the training program.

SOUTHWESTERN ONTARIO CHAPTER LAUNCHED

2015 saw the launch of our Southwestern Ontario Chapter, after a culmination of 7 years of activity. The chapter is in fact an expansion of the Waterloo Region Chapter, which saw a growing interest from the lymphoma community in the outlying areas to be part of their network. Created 6 years earlier, the Waterloo Region chapter had been meeting 4 times per year offering informational and support groups to its members.

+ HEALTHCARE PROFESSIONALS AND RESEARCH

RESEARCH

Lymphoma is the fifth most common cancer in Canada, and the leading cancer in teenagers and young adults. Research is urgently needed to improve our understanding of lymphoma, increase treatment options and move toward a cure. Medical advances are helping more patients respond to treatment and find a better quality of life. New treatments are reducing recurrences. We provide research fellowships to support these important efforts.



The **2015 Lymphoma Canada Research Fellowship** was awarded to Dr. Kerry Savage, a medical oncologist and researcher at the British Columbia Cancer Agency.

Title: Gene expression profiling of peripheral T-cell lymphomas

Dr. Savage has a particular interest in T-cell lymphoma and is internationally

recognized as a clinical expert in this area. Her proposed research project focuses on peripheral T-cell lymphoma (PTLC) - a rare and aggressive type of non-Hodgkin's lymphoma that has a very poor prognosis. With poor survival rates, there is an urgent unmet need for novel drug design based on an understanding of the critical genes and pathways that operate in malignant T cells. Currently, oncogenic drivers in PTCLs and their functional significance are poorly understood. Dr. Savage's innovative experimental design has the capacity to elucidate the unknown molecular and cellular biology underlying these diseases, thereby providing the scientific basis for novel drug design.



The **2013 Lymphoma Canada Research Fellowship** was awarded to McGill University Researcher Dr. Jerry Pelletier.

Title: Validating Tumor Suppressor Genes in Burkitt Lymphoma

Dr. Pelletier's research project focusses on characterizing the genetic mutations underlying Burkitt's lymphoma (BL), an aggressive type of non-Hodgkin lymphoma.

HEALTHCARE PROFESSIONAL EDUCATION

Lymphoma Canada is committed to supporting and educating healthcare providers in the diagnosis and treatment of lymphoma. With the recent development of numerous new treatment options that prolong survival with fewer of the toxic side-effects of conventional therapies, there is a need to determine how these therapies fit into the treatment landscape.

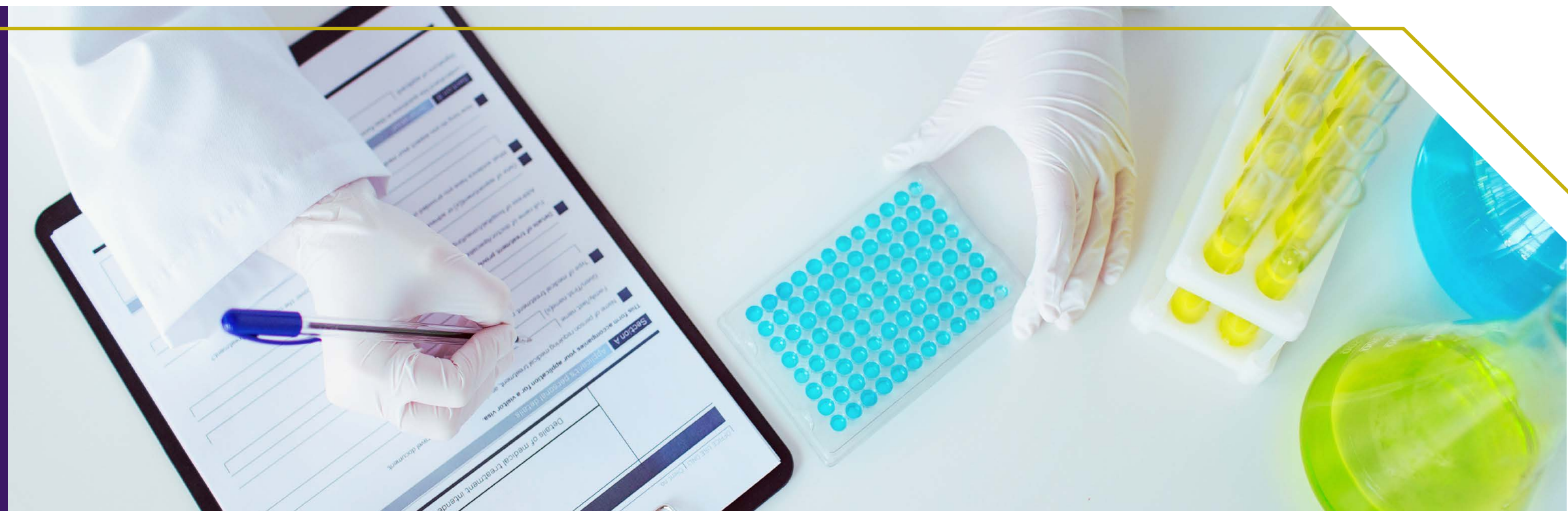
In Canada, there are no unified national guidelines for the treatment of newly diagnosed patients with lymphoma. While some provinces have their own guidelines, these vary from province to province and often base treatment choices on funding issues. Therefore, there is a need for evidence-based national treatment guidelines that are developed and supported by Canadian experts to ensure that patients with lymphoma have equal access to the best available care.

To advance the clinical mandate of standardizing lymphoma care across

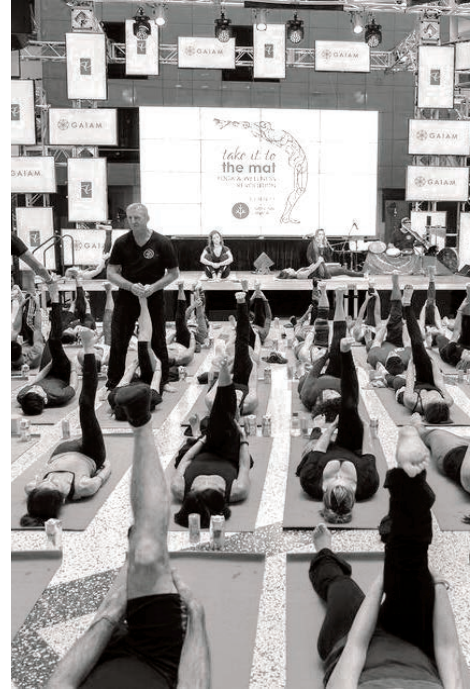
Canada, LC and its Scientific Advisory Board (SAB) are developing evidence-based national guidelines for the treatment of all the major subtypes of lymphoma.

MEDPATH

2015 saw the launch of MEDPATH, an algorithm-based online tool that helps Canadian physicians and other health care professionals understand, adopt and apply the current Canadian Evidence-based Guideline for the First-line Treatment of Follicular Lymphoma in clinical practice. The MEDPATH synthesizes the Guideline into an easy-to-navigate visual map format that allows physicians to easily access the treatment recommendations and supporting evidence.



+ 2015 FUNDRAISING EVENTS



TAKE IT TO THE MAT, THE GREAT YOGA AND WELLNESS REVOLUTION



take it to the mat is the only pledge-driven fundraising event of its kind in Canada. This event incorporates the benefits of yoga, meditation and the science of happiness, giving participants the opportunity to enrich their own mind-body connection while supporting those affected by blood cancer. A wonderful community of people gathered together to

enhance their well-being at this special and meaningful fundraiser.

In 2015, more than 200 health enthusiasts got happy, got healthy and made a difference for Lymphoma Canada's second annual event **take it to the mat, The Great Yoga & Wellness Revolution** and raised over \$150,000 for our mission.

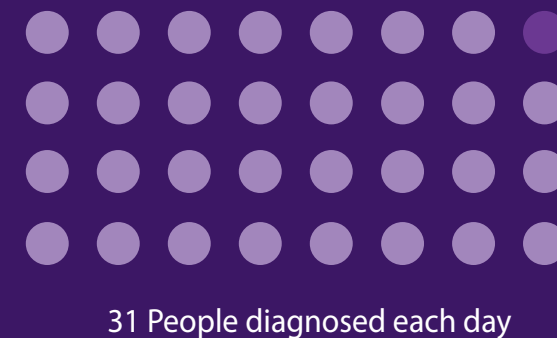
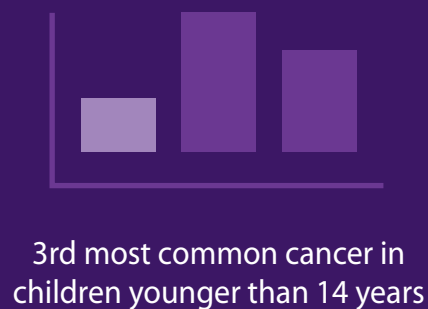


PAR FOR THE CURE

Attendees of the 2015 Par for the Cure enjoyed the beautiful weather, unique on-course activities, and the "wild" special guests for our safari-themed day, including "Todd" the camel. Anwar Knight from CTV news, who is also

a lymphoma survivor and Lymphoma Canada Board Member, was live on air from the course and emceed the evening reception. Thanks to the generosity of our major sponsors, in 2015 we raised an impressive \$92,000.

IMAGES:
(LEFT) Vice-Chair, Nick Iozzo & Board Member and Broadcaster, Anwar Knight (CENTER-TOP) Robin Markowitz, CEO and Terry Creighton, Co-Founder of Lymphoma Canada (CENTER-BOTTOM) Let the game begin at Eagle's Nest Golf Club (RIGHT) Par for the Cure Goes Safari



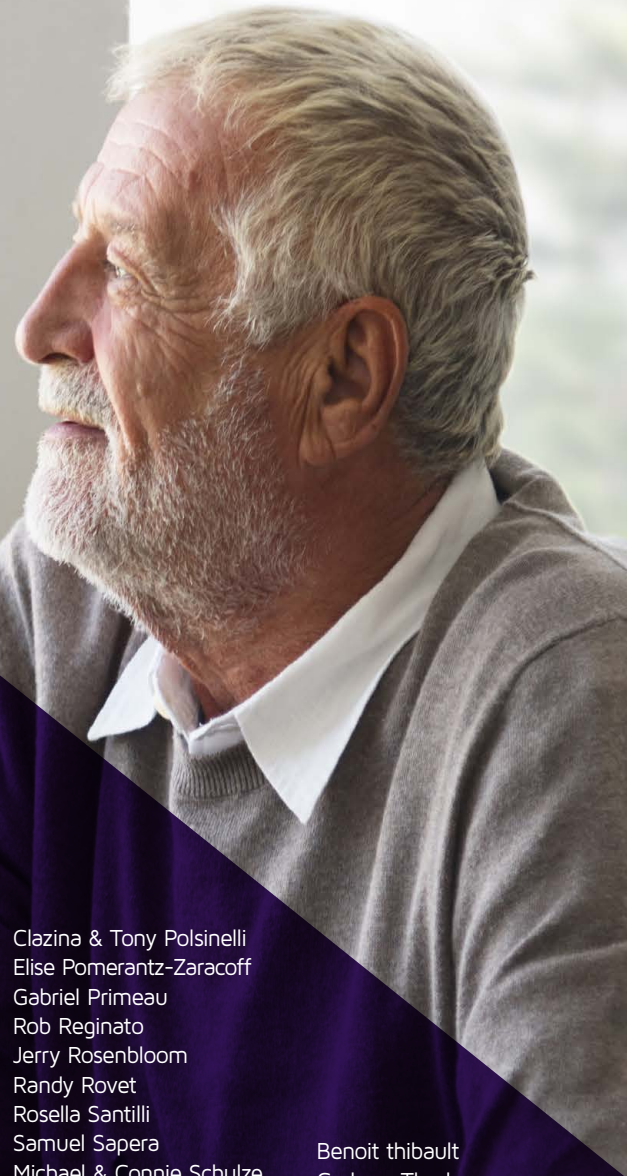
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Lymphoma Canada relies on the generosity of its donors. We are grateful for the incredible support offered by these individuals in 2015. Below is a list of all individual donors who contributed over \$200 this year.

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Linda Philp
Paul Phoenix
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John Pollock



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Thanks to the commitment of our corporate partners, both in-kind and financial, we are able to provide patients and caregivers with exceptional support and services. Each year we are astounded by the overwhelming generosity of our partners.

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LYMPHOMA
CANADA

OUR MISSION

Empowering patients and the lymphoma community through education, support, and research.

OUR STRUCTURE

We are Canada's only national organization focused entirely on lymphoma. As a nationally registered charity, we are led by a volunteer board of directors from across Canada. Our board includes skilled professionals who are also lymphoma patients, family members, caregivers and doctors. A small, dedicated staff brings expertise in program implementation, communications, fundraising, and administration. We are guided by expert members of a Scientific Advisory Board. Lymphoma patients across the country help organize, and participate in, education events, support groups, and online forums.

Lymphoma Canada operates in both official languages, with staffed offices in Ontario and Quebec and a volunteer presence across the country.

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6860 Century Avenue, Suite 202 | Mississauga, ON L5N 2W5

Telephone 905.858.5967 Toll Free 1.866.659.5556

General inquiries info@lymphoma.ca Website www.lymphoma.ca

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