

11,400 new cases in 2016



9 people will die each day



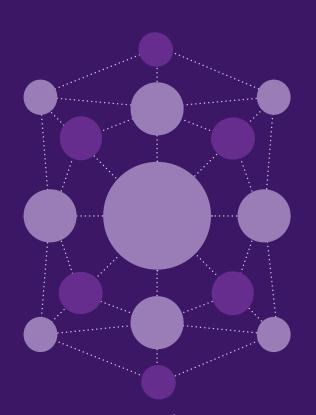
5th most common cancer



31 people diagnosed each day



A YEAR OF EVIDENCE & ACTION



Over 60 subtypes

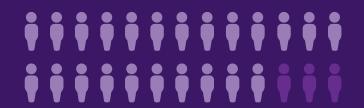
2016 ANNUAL REPORT



One new case every 45 minutes



3,500 deaths in 2016



There are over 100,000 people living with lymphoma

A LETTER FROM THE CEO

AND BOARD CHAIR

A YEAR OF EVIDENCE AND ACTION

2016 marked an unprecedented year for new lymphoma therapies. Lymphoma Canada prepared a submission representative of the patient voice for every emerging lymphoma therapy being assessed for public reimbursement in Canada, through the pan-Canadian Oncology Drug Review (pCODR) and Institut national d'excellence en santé et en services sociaux (INESSS). These ten reports included carefully aggregated and analyzed patient data gleaned from our lymphoma community via online surveys and in-person interviews. The number of new treatments for lymphoma, with many of these therapies having reduced side effects and easier administration, is bringing hope to patients that they will live long, productive lives after a lymphoma diagnosis.

Over the course of 2016, our team also created three new patient resource manuals that have been extremely well-received by patients and clinicians alike: Understanding Hodgkin lymphoma,

Understanding NHL and Understanding CLL & *SLL*. Two new brochures, also available in both official languages, provide patients with valuable information about clinical trials and 'Watch & Wait' for follicular lymphoma.

In addition, 13 live educational forums held across Canada and webinars available nationally provided 550 patients and healthcare professionals the opportunity to learn more about lymphoma and the cancer journey.

Lymphoma Canada continues to act as the voice of the lymphoma community, both nationally and provincially. Thanks to your support, we are empowering our patients to live a Life Unlimited by Lymphoma.

Sincerely,

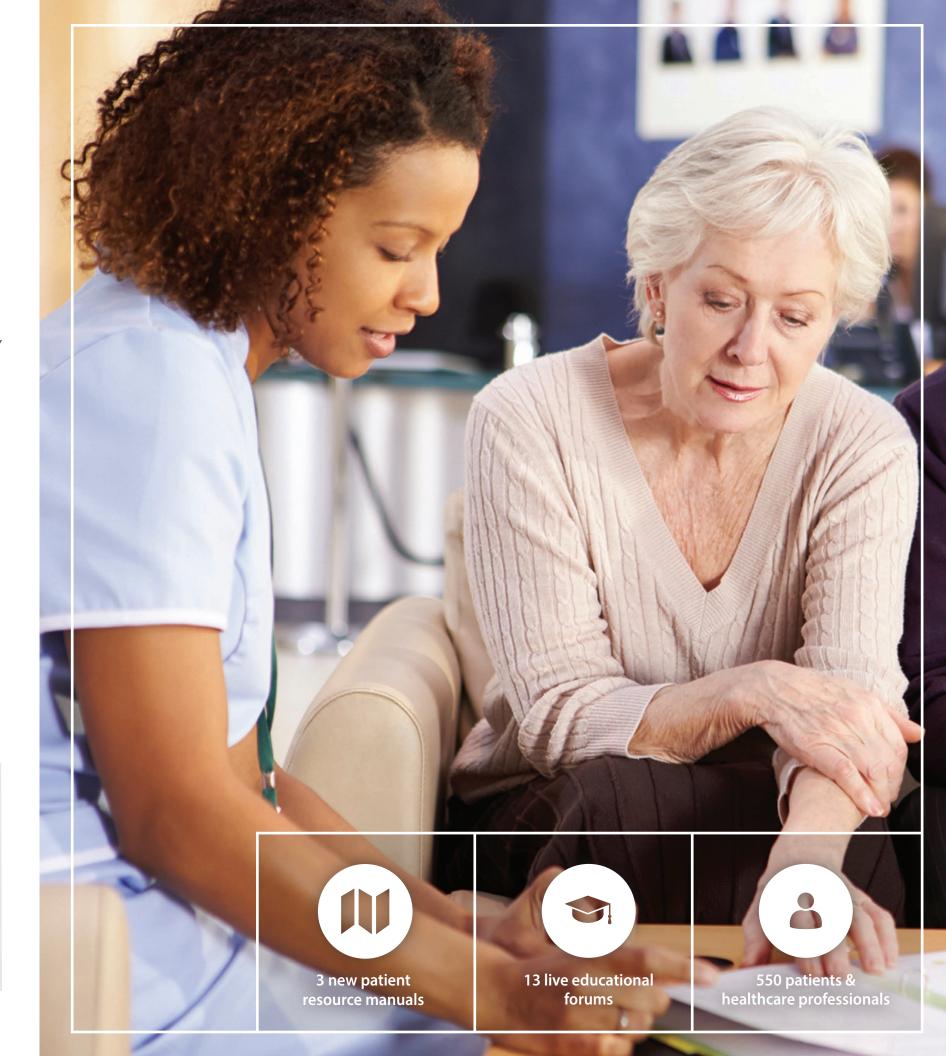
Former Markowitz

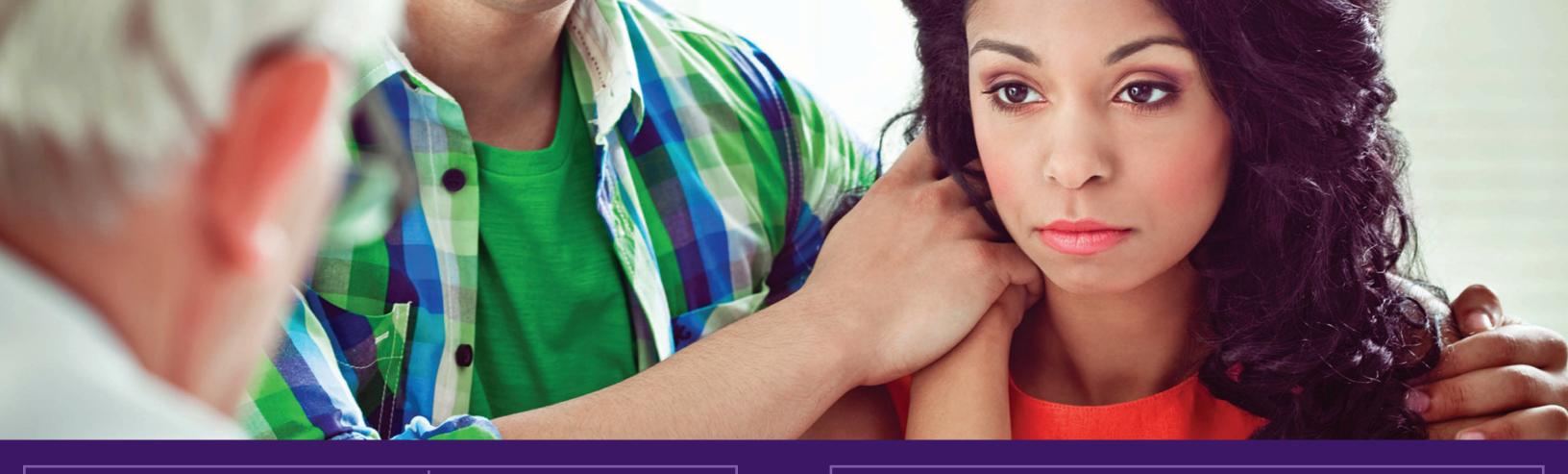


SHARLENE SMITH BOARD CHAIR



ROBIN MARKOWITZ CEO









Life unlimited by lymphoma.





Empowering patients and the lymphoma community through education, support, and research.







We are Canada's only national organization focused entirely on lymphoma. As a registered charity, we are led by a volunteer board of directors from across Canada. Our board includes skilled professionals who are also lymphoma patients, family members, caregivers and doctors. A small, dedicated staff brings expertise in program implementation, communications, fundraising, and administration. We are guided by expert members of our Scientific Advisory Board and Nursing Advisory Board. Lymphoma patients and caregivers across the country help organize, and participate in, education events, support groups, and online forums.

Lymphoma Canada operates in both official languages, with staffed offices in Ontario and Quebec and a volunteer presence across the country.



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EDUCATIONAL

SESSIONS

In 2016, the World Health Organization (WHO) released an updated classification of lymphoid cancers, now listing over 60 subtypes. With a lymphoma landscape that is continuously changing, providing the most up-to-date information is more important than ever.

It is critical that patients and caregivers, especially those facing a new diagnosis, have quality, and current information on all aspects of their cancer.

This year, Lymphoma Canada was proud to host thirteen in-person educational sessions in Quebec, Ontario and British Columbia, serving over 400 patients, healthcare professionals and caregivers live, and over 150 individuals via 5 webinars.



- Gatineau
- Sherbrooke
- Hamilton
- Toronto
- Kitchener
- Vancouver
- Montreal
- Waterloo



TOPICS

- Connaissez-vous votre sous-type?
 Know Your Subtype
- Coping with Cancer Mindfulness
- Dealing with Infertility
- Living Well with Lymphoma
- L'observation vigilante
 Watch and Wait
- Stress and stress reduction
- The Effects of Chemotherapy on Cognitive Functioning
- The Latest Treatments for Lymphoma



SPEAKERS

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13 educational events



400 + patients, caregivers and HCPs in-person



over 150 individuals online







PATIENT

RESOURCES

To help navigate the ever-changing lymphoma landscape, patients need credible, useful information, presented in an easy to understand format. Lymphoma Canada made it a top priority in 2016 to launch 3 new patient resource manuals in BOTH official languages.

- UNDERSTANDING CLL & SLL: A Patient's Guide to Chronic Lymphocytic Leukemia and Small Lymphocytic Lymphoma
- UNDERSTANDING NHL: A Patient's Guide to Non-Hodgkin Lymphoma
- UNDERSTANDING HODGKIN LYMPHOMA: A Patient's Guide

In addition, Lymphoma Canada created 2 new pamphlets in response to clinicians' requests.

1 A PATIENT'S GUIDE TO WATCH & WAIT FOR FOLLICULAR LYMPHOMA

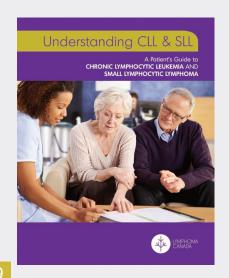
Watch & wait, or active monitoring, is a difficult concept for patients to understand as it goes against the global norm for cancer that says early diagnosis and treatment leads to better outcomes. Instead, for indolent lymphomas, some patients

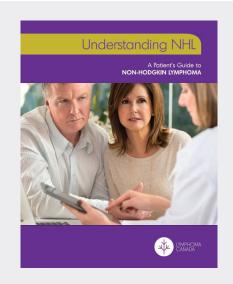
wait years before starting treatment. During watch & wait, the cancer is monitored by a medical team, who will determine the best time to initiate treatment. The new brochure, A Patient's Guide to Watch & Wait for Follicular Lymphoma, has been created to help patients and caregivers understand and adapt to this treatment phase.

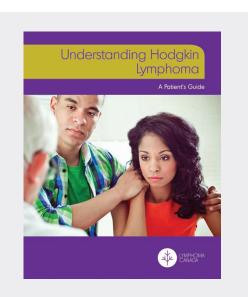
2 CLINICAL TRIALS: IS PARTICIPATING THE RIGHT CHOICE FOR YOU?

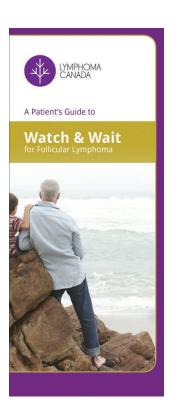
For some patients, the best treatment option is participation in a clinical trial. To help patients facing this decision, Lymphoma Canada created the pamphlet Clinical Trials: Is Participating the Right Choice For you? This brochure explains what clinical trials are, addresses misconceptions, and explains participants' rights.

All materials created by Lymphoma Canada are vetted by our Scientific Advisory Board, Nursing Advisory Board and Patient & Family Advisory Committee. This ensures information is medically accurate, up-to-date, comprehensive and user-friendly.







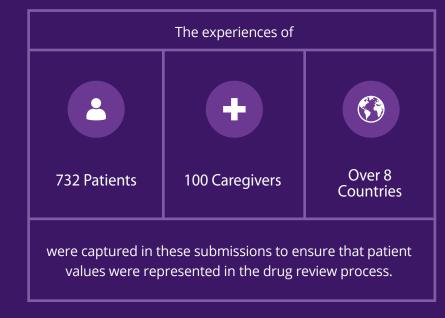




PATIENT

SUBMISSIONS

New therapies for lymphoma are vital to allow patients to live long, healthy lives with limited disease impact. Lymphoma Canada remains committed to gaining Canadian patients access to new drugs that will improve survival rates with fewer side effects than currently available treatments. In 2016, Lymphoma Canada prepared **7 pCODR** and **3 INESSS** patient submissions for new therapies for chronic lymphocytic leukemia, Hodgkin lymphoma, follicular lymphoma, mantle cell lymphoma, and Waldenstrom's macroglobulinemia.



Lymphoma Canada engages Canadian patients and caregivers via online surveys and in-person interviews, and also captures international patient voices. This ensures that there is input from individuals who have had experience with the new therapy, as Canadians often have had limited exposure to the treatment.

LYMPHOMA CONFERENCES,

EVENTS & NETWORKS

Staying abreast on the most current information in the lymphoma community is integral to supporting patients and caregivers across the country. Thanks to the support of our donors, dedicated volunteers and staff of Lymphoma Canada were able to contribute to the following events and networks in 2016:

CANADIAN CONFERENCE ON LYMPHOPROLIFERATIVE DISORDERS (CCOLD)

LYMPHOMA CANADA'S NURSING

Cheryl Howe was announced as the recipient of this

at the CANO/ACIO Awards of Excellence Ceremony.

Centre, Cheryl has taken a leadership role to ensure

advance capacity when faced with a rapidly expanding

As triage coordinator at the Tom Baker Cancer

comprehensive care. She identified key areas to

hematology patient population, addressing gaps in

service and establishing evidence-based, efficient

She has also spent six years volunteering her time to

non-profit organization. Her colleagues describe her

as a skillful mentor and visionary leader for oncology

nursing. Cheryl's strong patient advocacy, program

development and patient support reflect the criteria

facilitate a monthly lymphoma support group at a local

year's Lymphoma Canada Nursing Award in Honour of

Estéphanie Jémus-Gonzalez. The award was presented

AWARD OF EXCELLENCE

Lake Louise, Alberta March 2016

CANADIAN AGENCY FOR **DRUGS AND TECHNOLOGIES** IN HEALTH (CADTH) SYMPOSIUM

Ottawa, Ontario April 2016

THE CANADIAN CANCER TRIALS GROUP ANNUAL SPRING MEETING

Toronto, Ontario April 2016

CANADIAN TASK FORCE ON AYA

As part of our Adolescent and Young Adult Pilot Program, Lymphoma Canada's National Director, Education & Services participated in the Canadian Task Force on AYA with Cancer on February 22, 2016. The workshop primarily focused on a new Canadian governance model for cancer control within this age bracket. Lymphoma Canada remains committed to

Cheryl shown at center.

WITH CANCER

expanding resources and support for this community.



ONCOLOGY ROUNDTABLE OF PHARMACARE, hosted by CCSN

Toronto, Ontario April 2016

CANADIAN **HEMATOLOGY** CONFERENCE

Toronto, Ontario September 2016 CANADIAN CLL MEETING

> Winnipeg, Manitoba September 2016

LYMPHOMA RESEARCH **FOUNDATION CONFERENCE**

> Chicago, Illinois October 2016

HEALTH TECHNOLOGY ASSESSMENT hosted by CCAN

> Toronto, Ontario October 2016

> > LYMPHOMA

COALITION

NETWORK

GLOBAL SUMMIT

November 2016

San Diego, California

CANADIAN CANCER ACTION

The CEO, Lymphoma Canada is a member of the

and is the CCAN representative on the CADTH -

board of the Canadian Cancer Action Network (CCAN)

Patient Community Liaison Forum. Since 2001, CCAN

has served as an umbrella organization dedicating

to connecting member organizations from across

Canada to work underway in cancer control. Today,

CCAN represents the views and interests of diverse

member organizations working together in support

Engagement," an approach that serves as a virtual

another ensuring work underway in cancer control

resource sharing, CCAN works collaboratively with

moves forward in unison. Through partnerships and

stakeholders in order to maintain momentum, avoid

duplication and advance shared areas of interest to

patients, caregivers and their families.

bridge to connect organizations across Canada to one

of the innovative "CCAN Collaborative Model of

2016 CANADIAN ASSOCIATION OF NURSES IN ONCOLOGY (CANO/ ACIO) ANNUAL CONFERENCE

CLL ADVOCATES NETWORK

Calgary, Alberta October 2016

(CLLAN)

CLL 'HORIZONS' hosted by

Belgrade, Serbia November 2016 **BEST MEDICINES COALITION ANNUAL** CONFERENCE

> Toronto, Ontario November 2016

ASH (AMERICAN SOCIETY OF HEMATOLOGY) ANNUAL MEETING

> San Diego, California December 2016

CLL ADVOCATES NETWORK

The National Director, Education & Services for Lymphoma Canada is a member of the board of the new CLL Advocates Network (CLLAN). CLLAN is a global network created to share knowledge and experience amongst patient groups with a full or partial focus on chronic lymphocytic leukemia, and advocate for equitable standards of care. Networks established for other diseases have led to numerous successes globally, including the establishment of treatment standards, an expanded number of patient groups dedicated to supporting patients, vast improvements in patients' understanding of clinical trials and the drug development process, and the facilitation of key knowledge sharing. CLLAN wants to see these same successes for CLL. The organization's mission is to enhance CLL patient care and improve outcomes.





patient care.

and spirit of this award.

FUNDRAISING &

COMMUNITY EVENTS

| TAKE IT TO THE MAT, MONTRÉAL

The inaugural yoga and wellness event held in October at McGill University was a great success. Tara Schwartz, from CTV MC'd and introduced keynote Sandra Reich, from the Montreal Centre for Anxiety, who spoke on "Being Your Best Self", a topic that resonated well with the wellness crowd. Participants, sponsors and donors helped the event raise over \$50,000 to help support the mission of Lymphoma Canada.







| TAKE IT TO THE MAT, TORONTO

Lymphoma Canada's 3rd annual take it to the mat, The Great Yoga & Wellness Revolution fundraiser was held at the beautiful bright space at CBC, Toronto, The Glenn Gould Studio. The delightful Master of Ceremonies, Robert Hawke, and talented keynote speaker—Comedian Susan Stewart—had the group exercising their laughter muscles.

Collectively, our sponsors, participants and donors, who generously contributed to this one-of-a-kind pledge-driven fundraiser, raised \$145,000.







BUFFA DISTRIBUTION'S PRO-AM BOWLING EXPO

On Saturday, August 13, 2016 in Boucherville, QC, close to 200 bowling enthusiasts came out to play with the best in the sport, in support of Lymphoma Canada. It was a fun-filled day with food, beverages, desserts (and of course bowling!) sponsored by Buffa Distribution. This event began in 2015, when Customer Service Director, Vince Gaudio, was diagnosed with mantle cell lymphoma. This diagnosis affected not only his immediate family, but his extended family as well, Buffa Distribution. Mark Buffa, CEO, Frank Buffa, Founder, and Vince Gaudio have been working with Lymphoma Canada to raise awareness and funds. The Buffa team has raised over \$13,000 over the past 2 years through the Expo, and a raffle and silent auction.



THE CREIGHTON CLASSIC PAR FOR THE CURE GOLF TOURNAMENT

The sixth annual - Par for the Cure - "Wild Wild West" Golf Tournament helped raise over \$72,000 to support Lymphoma Canada's mission.







WORLD LYMPHOMA AWARENESS DAY

On September 15, 2016, to mark World Lymphoma Awareness Day (WLAD), volunteers from the Southwestern Ontario Chapter went out to Conestoga Mall, Waterloo, ON, to help spread the word about Lymphoma Canada's mission.



Left to Right: Mary Jon Lachance, Tim Sperling and Robin McQuillan

OUR SOCIAL

IMPACT

In 2016, Lymphoma Canada reached more individuals than ever before through our social media and online channels. Lymphoma Canada has a plan that will see these figures dramatically increase over the next 2 years to expand our reach to patients and caregivers.







99,080 Impressions



FACEBOOK



2,702 Likes





11,030 Post Reactions





WEBSITE



563,717 Sessions

LANGUAGE



28% Male







57% English

43% French



GENDER

466,075 Unique Users



YOUTUBE



9,750 Views



23,221 Minutes of Watchtime

INDIVIDUAL

DONORS

Lymphoma Canada relies on the generosity of its donors. We are grateful for the incredible support offered by these individuals in 2016. Below is a list of all individual donors who contributed over \$200 this year.

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Thanks to the commitment of our corporate partners, both in-kind and financial, we are able to provide patients and caregivers with exceptional support and services. Each year we are astounded by the overwhelming generosity of our partners.

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