

**Together We Are Making Great Strides for Lymphoma!**

**Lymphoma Canada**

# **Sponsorship Deck (2025)**





LYMPHOMA  
CANADA  
PRESENTS

Laps  
Around  
Lymphoma

September 15th - 30th, 2024



# JOIN THE EXCITEMENT!



# Sponsor and Walk Laps Around Lymphoma alongside us!

## Help Fuel the Momentum.....



Community members supporting Lymphoma Canada and its mission

Milestones along the walk that raise awareness - sharing patient stories

The lymphoma community walking together!



Families and Friends walking Laps Around Lymphoma in honour of their loved one

Raising funds for lymphoma cancer, the third most commonly diagnosed cancer in Canada; the most commonly diagnosed cancer amongst the AYA community and the third most commonly diagnosed amongst children up to age 14

An event that has nationally grown every year since its inauguration in 2020

An event that raises awareness - that starts on World Lymphoma Awareness Day and features educational markers for participants to leverage supports and educational resources

An EXCITING challenge wherein you can track your step progress against other participants on a virtual track



## Sponsorship Levels

### Title Sponsor \$13,500

- Recognition as the “Title Sponsor” on promotional materials and communications with registrants throughout the event.
- Complimentary registration for 25 employees.
- Name and logo on the event webpage.
- Mention as “Title Sponsor” in Lymphoma Canada’s Newsletter with over 6,900 recipients.
- Sponsor logo prominently featured on the Facebook event page banner.
- Recognition as the “Title Sponsor” on patient story features shared with challengers throughout the event.
- Acknowledgement as the “Title Sponsor” on all articles shared with participants throughout the event relating to Lymphoma Awareness.
- Plaque acknowledgement from Lymphoma Canada

### Milestone Sponsor \$11,000

- Recognition as the “Milestone Sponsor” on promotional materials and communications with registrants throughout the event.
- Complimentary registration for 20 employees.
- Name and logo on the event webpage.
- Mention as “Milestone Sponsor” in Lymphoma Canada’s Newsletter with over 6,900 recipients.
- Recognition as the “Milestone Sponsor” on six markers found throughout the virtual racetrack.
- Acknowledgement as the “Milestone Sponsor” on all articles shared with participants throughout the event relating to patient support.



## Sponsorship Levels

### Education Sponsor \$9,000

- Recognition as the “Education Sponsor” on promotional materials and communications with registrants throughout the event.
  - Complimentary registration for 15 employees.
  - Name and logo on the event webpage.
  - Mention as “Education Sponsor” in Lymphoma Canada’s Newsletter with over 6,900 recipients.
  - Acknowledgement as the “Education Sponsor” on all articles shared with participants throughout the event relating to lymphoma education.
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### Prize Sponsor \$5,500

- Recognition as the “Prize Sponsor” on promotional materials and communications with registrants throughout the event.
  - Complimentary registration for 10 employees.
  - Name and logo on the event webpage.
  - Short feature in the prize announcement email to event participants with logo and link to webpage.
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### Challenge Kick-Off Sponsor \$3,500

- Dedicated social media mention including “Laps Around Lymphoma Kick-off Sponsored by”.
- Complimentary registration for 6 employees.
- Name and logo on the event webpage.
- Acknowledgement as “Challenge Kick-off Sponsor” in pre-event email with race/walk related stretches.

# Sponsor Form

Please fill out the form below with your sponsorship selection, payment method, and contact details.

Forms should be submitted by email to [jumana@lymphoma.ca](mailto:jumana@lymphoma.ca) or by mail to the address below.

For information about tax receipt eligibility, please contact Lymphoma Canada.

Sponsorship opportunities:

- ☐ Title Sponsor      ☐ Milestone Sponsor      ☐ Education Sponsor  
☐ Prize Sponsor      ☐ Challenge-Kick Off Sponsor

Enclosed please find my cheque made to Lymphoma Canada in the amount of \$ \_\_\_\_\_

☐ Visa   ☐ Mastercard   Number \_\_\_\_\_      Expiry \_\_\_\_\_

Company Name \_\_\_\_\_

Name on Card \_\_\_\_\_      Signature \_\_\_\_\_

Address \_\_\_\_\_      Province \_\_\_\_\_      Postal Code \_\_\_\_\_

Phone # \_\_\_\_\_      Fax \_\_\_\_\_

Email \_\_\_\_\_

Name and email of participants (if known) \_\_\_\_\_

Proceeds from **Laps Around Lymphoma** will benefit lymphoma patients and their families through education, support, advocacy, and research.

Lymphoma Canada | 6860 Century Avenue, Suite 202 | Mississauga, ON | L5N 2W5

Telephone 905 858 5967 | General inquiries [info@lymphoma.ca](mailto:info@lymphoma.ca)

Charitable Registration Number: 87346 1040 RR0001

**THANK YOU FOR YOUR CONSIDERATION!**

[www.lymphoma.ca](http://www.lymphoma.ca)