

## **Table of Contents**

A LETTER FROM THE CEO AND BOARD CHAIR	r 
WHO WE ARE	2
ABOUT US	5
PATIENT AND CAREGIVER EDUCATION	8
SUPPORT FOR PATIENTS & FAMILIES	11
ADVOCATING FOR EQUAL ACCESS TO INNOVATIVE THERAPIES	13
LYMPHOMA RESEARCH & DISEASE AWARENESS	15
IN THE SPOTLIGHT	19
LOOKING AHEAD	24



#### A LETTER FROM THE CEO AND BOARD CHAIR

Over the years, it is clear that the unwavering support that we receive from the lymphoma community has been instrumental in driving Lymphoma Canada's success.

For over 27 years, we have aimed to be a beacon of hope and support for individuals affected by lymphoma and for their caregivers. This year was no different as we worked tirelessly to raise awareness about lymphoma, its symptoms, diagnostics, and treatments via our educational conferences and webinars, via our World Lymphoma Awareness Day campaign and via our Laps Around Lymphoma walk, where as a community, across Canada, we walked over 100,000 steps in honour of the 100,000 plus Canadians currently living with or in remission from lymphoma.

At Lymphoma Canada, we are setting an ambitious direction for the future. We continuously examine our role to determine how we can make the greatest impact today and for generations to come. To inform our new 5-year strategic plan (2025-2029) and our mission, we engaged our patient, research, advisory and support community members asking critical questions. We heard you; we understood what is needed and we will continue to take action!

Through Lymphoma Canada's integral participation in the Health Technology Assessment program, we are proud to raise the voices, preferences and experiences of patients with new and innovative therapies here in Canada. The organization's dedication to patient advocacy ensures that every Canadian has the opportunity to receive the best quality healthcare, including access to approved lymphoma therapies.

Our success continues to be deeply rooted by the support of the lymphoma community. Patients, caregivers, healthcare professionals, volunteers and donors all play a crucial role in advancing Lymphoma Canada's mission. We will continue to work shoulder to shoulder with our community who have dedicated their time, effort and hard-earned dollars to what we do.

The stories shared by patients and their family members highlight for us the importance of our programs and services and also the importance of community and the strength found in shared experiences. These stories provide comfort and encouragement to others facing similar challenges, fostering a sense of solidarity and hope. They also stoke the fire of our efforts to drive our mission forward.

Together, we can continue to make a difference and have the greatest impact on the lives of those affected by lymphoma. We've always needed the lymphoma community every step of the way and we hope that you stand up with us now and in future to achieve our vision of a "life unlimited by lymphoma." Thank you for your continued support.





Antonella Rizza
CEO
Saladacha Rizga



Angela Nikolakakos Board Chair



Empower patients and the lymphoma community through education, support, advocacy and research.

### Collaboration

We deliver results through teamwork both internally and externally.

## Compassion

Our work is rooted in empathy, respect and kindness.

### **Excellence**

We are passionate, determined and committed to being highly efficient and effective.

### **Inclusivity**

We respect equity, diversity and accessibility in our programming and operations.

### Influence

We are professional and dedicated to making an impactful difference that is evidence-based and legacy-worthy.

## **Integrity**

We are honest, transparent and adhere to high ethical standards, equality and fairness.

## **Innovation**

We are resourceful, empowered and progressive.















#### 2024 Board of Directors

Angela Nikolakakos | *Chair* | Toronto, ON

Claudio Grossi | Vice Chair | Woodbridge, ON

Pranav Bhardwaj | *Treasurer* | Toronto, ON

Tom Gee | Director | Edmonton, AB

Danielle Harrison | Director | Toronto, ON

David Kerr | Director | Toronto, ON

Robert Michon | Director | Gatineau, QC

Eddy Nason | Director | Ottawa, ON

Lawrence Reiter | Director | Toronto, ON

Roger Rowley | Director | Calgary, AB

Matthew Roebuck | Director | Toronto, ON

Dr. Pamela Skrabek | Director | Winnipeg, MB

Angela Splinter | Director | Ottawa, ON

Sabina Vohra-Miller | Director | Toronto, ON

Blair White | Director | St. Johns, NL

### **Honorary Governors**

Alyssa Burkus | Oakville, ON

Joseph Connors | Victoria, BC

Terry Creighton | Toronto, ON

Paul Henderson | Mississauga, ON

Nick Iozzo | Vaughan, ON

Anwar Knight | Toronto, ON

Dr. John Kuruvilla | Toronto, ON

Harold Olney | Montreal, QC

Laurie Sehn | Vancouver, BC

Sharlene Smith | Victoria, BC

Deb Sterritt | Salmon Arm, BC

John Sutherland | Hamilton, ON

Sabina Vohra-Miller | Toronto, ON

Paul Weingarten | Toronto, ON

## **Scientific Advisory Committee**

**Dr. John Kuruvilla** | *Chair;* MD, FRCPC Princess Margaret Cancer Centre *Toronto, ON* 

**Dr. Mark Bosch, MD, FRCPC**Saskatchewan Cancer Agency *Regina, SK* 

**Dr. Graeme Fraser, MD, FRCPC**Juravinski Cancer Centre *Hamilton, ON* 

**Dr. David Hodgson, MD, MPH, FRCPC**Princess Margaret Cancer Centre *Toronto, ON* 

**Dr. David MacDonald, MD, FRCPC** The Ottawa Hospital *Ottawa, ON* 

**Dr. Tony Reiman, MD, SM, FRCPC** Saint John Regional Hospital *St. John, NB* 

**Dr. Kerry Savage, MD**BC Cancer Agency *Vancouver, BC* 

**Dr. Pamela Skrabek, MD, MSc, FRCPC** CancerCare Manitoba *Winnipeg, MB* 

Since our founding in 1998, Lymphoma Canada has addressed the needs of Canadian lymphoma patients. Our mission is to empower patients and the lymphoma community through education, support, advocacy and research. It is not our programs alone that create impact, but the power of the lymphoma community. A community made up of our team, directors, doctors, nurses, patients, peer mentors, supportive partners, donors, volunteers and other blood cancer patient organizations. Together, we achieve more. Together, we improve outcomes for lymphoma patients across Canada.

As the only national charity in Canada focused solely on lymphoma, Lymphoma Canada continues to stand as a trusted voice, a pillar of knowledge, and a source of strength for patients and caregivers across the country. In a landscape where personalized, disease-specific care and education are more vital than ever, your support and the unity of the lymphoma community enable us to lead with compassion, integrity, and excellence.

This year's impact wasn't just measured in numbers, it was reflected in the lives touched. We saw a surge in resource requests, conference attendance, and our peer-to-peer support program. Our advocacy voice grew stronger. Our research footprint expanded. Our community grew more connected and more resilient.

The power of community is transformative and 2024 was proof.

With heartfelt gratitude, we look forward to sharing with you all that our community has made possible. Together, we're not only responding to today's challenges, but we're shaping a future where life is no longer limited by lymphoma.





## Empowering Through Education

Your generosity allowed us to provide Canadians with clear, credible, and Canadian-specific lymphoma educational conferences, webinars and resources because, we believe, knowledge is the first step toward hope.



# Supporting the Lymphoma Community

Thanks to your support, patients and caregivers found comfort, connection, and strength through our peer-to-peer mentorship program, and our virtual support group.



## Advocating for Patients

Together, we advocated for equitable access to innovative therapies ensuring the patient voice is heard and patient preferences are recognized.



## Advancing Lymphoma Research

With your help, we supported Canadian research that is advancing treatment and improving lymphoma outcomes.



### Join Our Mission

Change begins with a united community. When you support Lymphoma Canada, you join a movement that empowers patients with the strength to fight and the hope for a brighter future.



### **Stay Connected**

Join the conversation. From webinars and events to newsletters and programs, staying informed helps keep our community strong, supported, and ready to take action.



## Become a Partner in Giving

Join Lymphoma Canada's monthly donor program and make a lasting impact. Your support, big or small, helps provide vital resources to patients and families and sustain essential programs year-round.



#### Make a Difference

Every step you take, every dollar, hour, or story shared, creates ripples of hope. Together, we're transforming challenges into opportunities. Thank you for being a part of the change.

#### **HEARTFELT MESSAGES OF THANKS FROM PATIENTS**

2024 was a year defined by the strength of our community. Every milestone we reached, every life we touched, and every voice we amplified was made possible by your unwavering support.

You gave more than time or resources, you gave hope. You gave comfort to newly diagnosed patients, clarity to overwhelmed caregivers, and courage to those navigating treatment. You fueled research that moved the science forward and stood beside us as we championed access to the care every patient deserves.

We see the impact of your giving in the success story of survivors, the gratitude of families, and the resilience of our community. We are grateful for your continued dedication, and it is with great pride that we share some of the heartfelt messages of thanks from those whose lives have been touched by the programs and services we provide.



## 占占

When I was diagnosed, I felt completely lost. Lymphoma Canada's patient resources helped me understand my treatment options in plain language and gave me the confidence to ask my doctor the right questions.

- Sarah, Hodgkin lymphoma patient



The overall conference was so informative and helpful. I have been attending now every year since my diagnosis in 2018. I've learnt so much and feel empowered, confident, and hopeful each year after participating in the conference. Thank you so much. Lymphoma Canada has helped me tremendously.

- Anonymous



The non-Hodgkin lymphoma handbook answered questions I didn't even know I had. It became my go-to guide throughout treatment.

- Rita, NHL patient



The support group wasn't just emotional support, it was practical advice from people who truly understood the rollercoaster of living with NHL.

- follicular lymphoma patient

Whether you're navigating a recent diagnosis, undergoing cancer treatment, or celebrating your triumph over lymphoma, Lymphoma Canada is here to provide an array of resources for you and your loved ones. Each year, we offer specialized support, aimed at empowering lymphoma patients and their caregivers to navigate the complexities of their health journey. Our accessible materials are available in English and French, offering a wealth of patient-centred resources and educational content on our website.



#### **Patient Resource Manuals**

In 2024, Lymphoma Canada distributed nearly 6,000 educational resources free of charge to patients, hospitals, and cancer centres across the country. These vital materials — including our Non-Hodgkin Lymphoma (NHL), Hodgkin Lymphoma (HL), and Chronic Lymphocytic Leukemia (CLL) patient manuals — are often the first source of education for newly diagnosed individuals, helping them better understand their diagnosis and treatment options. We also provide these resources directly to patients through one-on-one requests via our website and info@lymphoma.ca email, ensuring accessible, personalized support nationwide.

**DID YOU KNOW...** 

While nearly 6,000 printed resources were distributed free of charge to patients and hospitals across Canada, more than 12,100 individuals accessed and downloaded digital versions of our English and French patient materials - ensuring critical information reached those who needed it most, in both official languages.

#### **Webinar Series**

Lymphoma Canada's 2024 webinar series reached and engaged over 1,500 registrants, offering accessible, expert-led education on a wide range of topics relevant to the lymphoma and CLL community. Throughout the year, sessions provided valuable updates on the latest advancements in lymphoma and CLL care, including highlights from the 2023 American Society of Hematology (ASH) Conference, evolving treatment options for B-cell and T-cell lymphomas, and the availability of CAR-T cell therapy in Manitoba. The series also addressed essential aspects of patient well-being, with webinars on mental health and wellness, mindfulness and stress reduction, and managing symptoms and side effects. Topics such as supportive and palliative care, and clinical trials for lymphoma and CLL patients further expanded the program's relevance and reach. By combining clinical insight with a focus on quality of life, this series continues to support and inform patients and caregivers across the country.

We extend our sincere gratitude to abbyie Bristol Myers Squibb' GILEAD Johnson Gyowa KIRIN

Mallinckrodt Pfizer for their generous sponsorship of our educational webinars.





### New Patient Resources Released in 2024

In 2024, Lymphoma Canada released four new educational resources designed to address key challenges faced by lymphoma and CLL patients throughout their treatment and care journey. These included factsheets on Cytokine Release Syndrome (CRS) and Immune Effector Cell-Associated Neurotoxicity Syndrome (ICANS) - two potential side effects of advanced therapies such as CAR-T cell therapy and bi-specific antibodies. Each factsheet offers clear, accessible information to help patients and caregivers recognize symptoms early and seek appropriate care. Additionally, we introduced a Coping with Fatigue guide, providing practical strategies to manage one of the most common and persistent side effects of lymphoma and its treatments, and a new resource focused on End-of-Life Care, offering compassionate guidance and support for patients and families navigating this deeply personal stage of the cancer experience. Together, these resources reflect our continued commitment to providing trusted, patient-centered information at every stage of the lymphoma journey.

## 8th Annual National Conference for Lymphoma and CLL Patients

Lymphoma Canada hosted its 8th Annual National Conference for Lymphoma and CLL patients virtually from October 16th to 18th, 2024, with over 650 registrants, making it the most well-attended conference to date. The conference was chaired by Dr. David MacDonald, a hematologist from the Ottawa Hospital and member of Lymphoma Canada's Scientific Advisory Board, and featured a comprehensive three-day program designed to educate and empower patients and caregivers.

Day 1 featured key sessions such as "Lymphoma 101 for Newly Diagnosed Patients", an in-depth discussion on "Lymphoma in the Adolescent and Young Adult (AYA) Population", and an exploration of "Targeted and Cellular Therapies." Day 2 explored various lymphoma subtypes, offering breakout sessions on specific topics such as Diffuse Large B-Cell Lymphoma (DLBCL), CLL/SLL, and Hodgkin Lymphoma, presented by renowned experts in the field. The day concluded with

Q&A sessions, allowing attendees to directly engage with the speakers. On Day 3, the focus shifted to health and wellness, with a panel on "Multidisciplinary Management of Lymphoma and CLL," along with sessions covering spiritual health, sleep management, and exercise specifically tailored for lymphoma and CLL patients.

The virtual format provided broad accessibility, enabling participants from across Canada to gain valuable insights, furthering Lymphoma Canada's commitment to providing high-quality education and support for those affected by lymphoma and CLL.

Pfizer P

Thank you to our generous sponsors of the National conference:





Dr. David Macdonald **Conference Chair** 

Canada's educational
initiatives, including webinars
and conferences, have reached
nearly 4,000 patients and
caregivers, providing them with
vital information, support,
and tools to navigate their
lymphoma journey.

At Lymphoma Canada, we have developed a range of support initiatives tailored to lymphoma and CLL patients as well as their caregivers. Our diverse programs aim to foster connections within the community and offer invaluable support throughout the individual's lymphoma journey.

## Lymphoma Links Peer-Mentorship Program

In 2024, Lymphoma Canada continued to address the needs of patients and caregivers by facilitating connections through the Lymphoma Links Peer-to-Peer Mentorship Program. Many individuals express the desire to connect with others who have gone through similar experiences, and this program offers a valuable opportunity for that. Patients and caregivers can either seek support as mentees or offer their guidance as mentors, sharing their personal experiences with lymphoma to help others navigate their journey. By fostering mutual support and understanding, Lymphoma Links ensures that patients and caregivers never have to face their journey alone. To get started, click here to apply: Lymphoma Canada Peer-to-Peer Mentorship Program - Lymphoma Canada.

## **Online Support Programs**

Lymphoma Canada continued to provide vital support and information to patients and caregivers through various accessible channels, including email and phone assistance. We also maintained our monthly virtual support group, held on the first Wednesday of each month in collaboration with Wellspring Cancer Support, a Canadian non-profit specializing in cancer support. These sessions offer a welcoming and secure space where individuals can receive the assistance and emotional support they need. By creating opportunities for connection and guidance, Lymphoma Canada ensures that no one has to face their lymphoma journey alone. For more information, please visit our website, Lymphoma Canada Wellspring Support Group - Lymphoma Canada.



## Ask a Lymphoma/CLL Specialist Q&A Program

In 2024, Lymphoma Canada launched the Ask a Lymphoma/CLL Specialist Q&A Program, offering patients a unique opportunity to have their questions answered by top experts in the field of lymphoma and CLL, empowering them with the knowledge needed to make informed decisions about their care. The first session, held on September 4th, featured Dr. John Kuruvilla, a renowned hematologist at the Princess Margaret Cancer Centre. The second session, on November 29th, welcomed Dr. David MacDonald, a distinguished specialist from The Ottawa Hospital. By facilitating direct access to these experts, Lymphoma Canada is bridging the gap between medical expertise and patient support, ensuring that patients receive reliable, timely information to navigate their lymphoma journey.

## Patient Testimonial From the Inaugural Ask a Lymphoma/CLL Q&A Program

"I was diagnosed with CLL only three months ago, so my understanding of this illness is very limited. I attended the most recent webinar "Ask a Lymphoma / CLL Specialist", and I submitted a question in advance of this session, and my question was addressed during the session. I have not had any physical CLL symptoms that are evident to me other than my blood tests. However, a month ago I began having marked swelling in one foot and lower leg which continued, and I wondered if this might be a CLL symptom. I posed that question through the webinar, and Dr. John Kuruvilla said that while the swelling might be a CLL symptom, he recommended I ask my primary care provider about having an ultrasound to determine if I might have a blood clot. While I have never had a blood clot, within two days of the webinar, and on the advice of Doctor John, I saw my family doctor, had an ultrasound, received the results identifying that I did have a blood clot, and I began taking the prescribed blood thinner. When I next connect with my hematologist in November, I will ask him if this blood clot and resultant swelling were caused by the CLL. Please extend my most sincere thanks to Doctor John for responding to my question and providing his advice."

- Wayne, CLL Patient.

We extend our sincere gratitude to AstraZeneca BeiGene Sur Syowa KIRIN Prizer for their generous support of our Ask a Lymphoma/CLL Specialist Q&A Program.

2024 Annual Report

#### **ADVOCATING FOR EQUAL ACCESS TO INNOVATIVE THERAPIES**

Lymphoma Canada is dedicated to enhancing outcomes for lymphoma patients by advocating for equitable access to cutting-edge therapies nationwide. We firmly believe that every individual diagnosed with lymphoma deserves access to the necessary care and treatments for their well-being regardless of the province in which they may reside.





## Advocacy and Partnerships for Improved Access to Treatment

In 2024, Lymphoma Canada partnered with CLL Canada to support a letter to the pan-Canadian Pharmaceutical Alliance (pCPA) advocating for the reimbursement of Ibrutinib with Venetoclax (I+V) for the treatment of adult patients with previously untreated chronic lymphocytic leukemia (CLL). The letter emphasized the need for equitable access to effective treatments, particularly for high-risk patients and those facing logistical barriers. It also highlighted that I+V aligns with patient preferences for time-limited therapies and could reduce overall treatment costs while improving access to care.

Additionally, Lymphoma Canada collaborated with the Lymphoma Coalition to gain deeper insights into the patient and caregiver

experience through a global survey. With over 700 responses from Canadian participants, Lymphoma Canada will publish reports in early 2025 that summarize patient and caregiver experiences and provide insights into various lymphoma subtypes, including CLL, DLBCL, and others. This data will further support our advocacy efforts and drive meaningful change in the lymphoma care landscape.

# Canadian Drug Association (CDA) & Institut national d'excellence en santé et en services sociaux (INESSS) Submissions

Lymphoma Canada remains committed to advocating for patients by sharing their experiences with new therapies. In Canada, Health Canada oversees the approval of lymphoma treatments at the federal level, while two key organizations— the Institut national d'excellence en santé et en services sociaux (INESSS) for Quebec residents and the Canadian Drug Association for the rest of the country—review novel therapies based on clinical, economic, and patient perspectives. Lymphoma Canada plays a pivotal role in this process by conducting and promoting patient experience surveys for all lymphoma treatments under consideration by the CDA and INESSS. These surveys, distributed through our national email list, provide invaluable insights that help decision-makers assess which therapies to fund. By amplifying the patient's voice, Lymphoma Canada ensures that the needs and experiences of those affected by lymphoma are considered in the treatment approval process. For more information, please reach out to info@lymphoma.ca.





Over our history, Lymphoma Canada has awarded millions of dollars in research grants and fellowships. We are proud of our contributions to the research community and projects, the results of which have improved health systems, and health outcomes for lymphoma patients in Canada.

#### 2024 Research Grants

Lymphoma Canada's research funding is dedicated to supporting well-defined research studies with the potential to bring about improvements in healthcare, health systems, and health outcomes, specifically in the area of malignant lymphoproliferative diseases. In 2024, the research grant recipients were Dr. Robert Vanner and Dr. Rob Laister for their research project, "Somatic Mutation as a Novel Determinant of CAR-T Outcome in Lymphoma." This project aims to explore how somatic mutations could influence the effectiveness of CAR-T cell therapy, potentially leading to better patient outcomes in the treatment of lymphoma.

Dr. Robert Vanner | UHN Dr. Rob Laister | UHN



Dr. Robert Vanner



Dr. Rob Laister



## Lymphoma Patients Sharing Their Stories to Underscore the Importance of Research

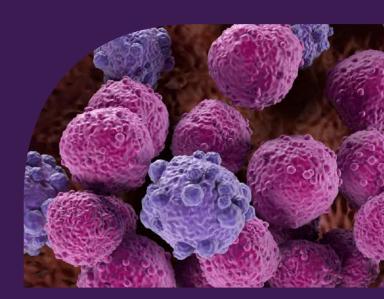
Through the courage and openness of Mika and Kesley, two individuals whose lives have been profoundly impacted by lymphoma, we were able to shed light on the need for sustained research funding. Their powerful stories not only raised awareness for but also underscored the transformative potential of research to improve both the quality of patient care and long-term outcomes. Their journeys have highlighted that with continued investment in research, there is hope for a future where more treatment options are available to lymphoma patients.





## Raising Awareness for Rare Lymphoma Subtypes

Lymphoma Canada launched a Rare Diseases Awareness Campaign in December 2024 to spotlight the challenges faced by patients with less common forms of lymphoma. While lymphoma is the most common type of blood cancer, it includes over 80 distinct subtypes—some of which are considered rare and can be difficult to diagnose due to their atypical symptoms. This campaign aimed to raise awareness among both the public and healthcare providers to promote earlier recognition and diagnosis of these rare forms. Highlighted subtypes included cutaneous T-cell lymphoma (CTCL), Epstein-Barr virus (EBV)associated lymphoma, peripheral T-cell lymphoma (PTCL), extranodal NK/T-cell lymphoma (nasal type), and central nervous system (CNS) lymphoma. By increasing visibility and understanding of these rare lymphomas, Lymphoma Canada continues to advocate for improved patient outcomes and timely access to care.



## Spotlight: Dr. John Kuruvilla -Chair, Lymphoma Canada Scientific Advisory Board

Dr. John Kuruvilla is a distinguished leader in the field of hematologic oncology and serves as Chair of Lymphoma Canada's Scientific Advisory Board. He is a Professor of Medicine at the University of Toronto and a hematologist within the Division of Medical Oncology and Hematology at the Princess Margaret Cancer Centre. At Princess Margaret, Dr. Kuruvilla holds several key leadership roles, including Lymphoma/ Myeloma Disease Site Group Lead and Co-Director of the High-Definition Therapeutics Strategic Pillar - an initiative focused on advancing precision medicine in cancer care.

Dr. Kuruvilla's research focuses on developing innovative treatments for lymphoid malignancies, with a strong emphasis on integrating scientific discovery into clinical applications. His efforts contribute directly to expanding treatment options and improving care for patients with both Hodgkin and non-Hodgkin lymphoma. In his national role as Lymphoma Co-Chair for the Canadian Cancer Trials Group (CCTG), he helps shape and oversee collaborative clinical trials that influence standards of care across the country.

A passionate advocate for the lymphoma community, Dr. Kuruvilla is also a frequent speaker at national and international conferences and actively contributes to educational initiatives for newly diagnosed patients, survivors, and caregivers. As Chair of Lymphoma Canada's Scientific Advisory Board, Dr. Kuruvilla leads a multidisciplinary team that sets research priorities, reviews funding proposals, and supports the creation of trusted, evidence-based educational resources. His clinical expertise and leadership ensure that the organization's work remains grounded in both scientific rigor and the real-world needs of patients and caregivers.

For Lymphoma Canada, Dr. Kuruvilla is always ready to respond to any questions our team may have for him, and consistently provides insightful suggestions and guidance on strategic and everyday work that we do. Our patient programs are impactful largely due to the unrelenting support of Dr. Kuruvilla.

We are proud to recognize Dr. Kuruvilla's continued contributions and leadership, which strengthen Lymphoma Canada's impact and help drive meaningful progress for all Canadians affected by lymphoma and CLL.



## World Lymphoma Awareness Day

**SEPTEMBER 15, 2024 / NATIONWIDE** 

#### IN COLLABORATION WITH LYMPHOMA COALITION

Every year, Lymphoma Canada partners with the Lymphoma Coalition, a worldwide network of lymphoma patient groups, to promote World Lymphoma Awareness Day.

This year, under the campaign theme "It's Time to Get Honest About How We're Feeling", the lymphoma community came together to highlight the importance of honesty within support groups.

By learning to cope with challenging emotions, participants were able to foster closer relationships with family and friends, deepen their self-connection, and better equip themselves to live in the moment.

#### LYMPHOMA CANADA AWARENESS

Lymphoma Canada lit the country purple to raise awareness about Lymphoma. We coordinated with Canadian landmarks to light them in purple on September 15, 2024, for World Lymphoma Awareness Day, aiming to increase awareness and support for those affected by lymphoma.

Below is the list of landmarks that participated in this initiative:

#### **ALBERTA**

Calgary Tower | Lethbridge City Hall | Okotoks Municipal Centre

#### **BRITISH COLUMBIA**

BC Place | Vancouver Convention Center Port Moody | Science World

#### **ONTARIO**

Peace Bridge | CN Tower | Uptown Waterloo Hamilton Sign | 3D Toronto

#### **MANITOBA**

Esplanade Riel Bridge | RBC Convention Center | Winnipeg Sign

To learn more about the World Lymphoma Awareness Day campaign, please visit the event page at <a href="https://www.lymphoma.ca/world-lymphoma-awareness-day-2024/">https://www.lymphoma.ca/world-lymphoma-awareness-day-2024/</a>



#### Mika Midolo

#### A voice for awareness and hope.

This year, we are honoured to feature Mika Midolo, a passionate advocate, lymphoma survivor, and the inspiring spokesperson for Lymphoma Canada's signature event, Laps Around Lymphoma. Mika is a former Breakfast Television news reporter and the owner of Move with Mika Pilates. She was diagnosed with Diffuse Large B-cell lymphoma in 2021, and throughout her journey, Lymphoma Canada provided her with invaluable information, support, and hope.

Mika's story is one of strength and resilience, and her dedication to raising awareness about lymphoma has made a significant impact. As the event spokesperson and through her personal experience and unwavering commitment, Mika has inspired many to take part in this meaningful event and support Lymphoma Canada's mission. We are deeply grateful for her passion, and the hope she continues to spread through her involvement.

Thank you, Mika, for being a powerful voice in the lymphoma community and for your tireless efforts to make this event a success.









# Kelsey's Journey of Strength: Overcoming Lymphoma With Hope and Resilience







Imagine waking up one day unable to move your legs. For Kelsey, a young gymnastics coach, this was her reality in the summer of 2020. After months of rib pain, Kelsey suddenly lost the ability to walk. An emergency spinal surgery revealed the cause: Hodgkin's Lymphoma- nodular sclerosis, a cancer that had silently grown, compressing her spine.

Kelsey's battle included 12 rounds of intense chemotherapy. The treatment left her battling severe nausea and side effects, but she remained determined. Yoga and maintaining a routine were essential in helping her stay grounded and focused. "Staying active and finding joy in small things helped me cope," says Kelsey.

Lymphoma Canada provided the support and information Kelsey needed during her treatment, offering guidance and a sense of community. Now, four years cancer-free, Kelsey has graduated from a healthcare program and works to help others in their own health journeys.

Kelsey's story reminds us of the power of early diagnosis, effective treatments, and the ongoing need for research. With your help, Lymphoma Canada can continue supporting patients like Kelsey, providing resources, information, and hope for a brighter future.

2024 Annual Report

# Another Successful Beauty of Giving Campaign by Modern Beauty!

We are thrilled to share the incredible success of the Beauty of Giving campaign by Modern Beauty. This year, the campaign raised \$32,470, and this contribution will enable us to expand our reach, provide essential patient support, and raise awareness about lymphoma.

The Beauty of Giving program, which began in 2013, continues to make a powerful impact by supporting charities like Lymphoma Canada. Each year, Modern Beauty selects one of their top beauty brands to feature a product, with 100% of the profits from that product donated to a chosen charity. All Lymphoma Canada campaigns under this program are held in loving memory of Dany Jaber, honouring his legacy through meaningful contributions to the lymphoma community. This initiative not only provides vital funding but also helps raise awareness for important causes like lymphoma.

At Lymphoma Canada, we are deeply grateful to the Modern Beauty team for their unwavering support. We also encourage our supporters to explore the various ways they can get involved with Lymphoma Canada through similar initiatives.

For more information on how you can make a difference or host your own fundraising event, visit <a href="https://www.lymphoma.ca/get-involved/host-a-fundraising-event/">https://www.lymphoma.ca/get-involved/host-a-fundraising-event/</a>.

Thank you once again to Modern Beauty and everyone who participated in the Beauty of Giving campaign. Together, we are creating a lasting impact on the lives of lymphoma patients.





21

## **Laps Around Lymphoma:** Lymphoma Community Steps Up!

#### SEPTEMBER 15-30, 2024 / NATIONWIDE

Our 5th Annual Laps Around Lymphoma Virtual Fitness Challenge was our most successful yet—thanks to the incredible energy, generosity, and commitment from supporters across the country.

Participants walked 100,000 steps in honour of the more than 100,000 Canadians living with lymphoma. From coast to coast, Canadians came together to raise awareness and critical funds for lymphoma programs, resources, and patient support.

We are especially grateful to Mika Midolo and Paul Henderson for sharing powerful messages, and to CP24 Breakfast for helping share our message from coast to coast with compassion and clarity. A heartfelt thank you goes to every participant, donor, advocate, and to our amazing sponsors whose support made this event possible.

As we celebrate the momentum of 2024, we're excited to announce that registration is now open for the 6th Annual Laps Around Lymphoma, taking place virtually from September 15–30, 2025. Join us again and be part of this movement for change. Register today and help us take another step toward a life unlimited by lymphoma.





Thank you to our sponsors for making this event a success:

Title Sponsor

Milestone Sponsors



Johnson&Johnson



**Education Sponsors** 

Prize Sponsor







Bristol Myers Squibb

Challenge Kick-off Sponsor



2024 Annual Report

# Par for the Cure Golf Tournament: Driving Impact Together!

#### JUNE 26, 2024 / CARRYING PLACE GOLF & COUNTRY CLUB, ON

Lymphoma Canada's 13th Annual Par for the Cure Golf Tournament was a resounding success! Held at the scenic Carrying Place Golf and Country Club, the event brought together supporters, patients, families, and friends from across the lymphoma community for a day filled with camaraderie, competition, and meaningful impact.

Thanks to the incredible generosity of our golfers, donors, and sponsors, this year's tournament raised vital funds that will directly support patients and their families through educational resources, support programs, advocacy efforts, and funding research.

A special thank you to our sponsors, your generosity, commitment and contributions made this unforgettable day possible.

#### Silver Sponsor

Hewmac Investments in Memory of Michael Mulcahy

#### Cart Sponsor





#### **Putting Contest Sponsor**



#### **Hole Sponsors**

























# A Future Fueled by Hope and Unity!

As we close the year, we are filled with gratitude for the incredible support that has fueled our progress this year. Your generosity has made a lasting impact, helping to empower patients, advance research, and amplify the voice of the lymphoma community.

Looking ahead, we are excited to continue building on this momentum. With your ongoing support, we will remain steadfast in our mission to improve outcomes for lymphoma patients and create a future where hope and strength define their journey.

Thank you for standing with us. Together, as a community, we are making a difference.

To support Lymphoma Canada, please visit lymphoma.ca/donate

2024 Annual Report





December 31, 2024, audited financial statements are available at **lymphoma.ca** La version française du rapport annuel est disponible.

6860 Century Avenue, Suite 202 | Mississauga, ON L5N 2W5
Telephone 905.858.5967 Toll Free 1.866.659.5556
General inquiries info@lymphoma.ca | renseignement@lymphome.ca
Website lymphoma.ca | lymphome.ca

Charitable Registration Number | 87346 1040 RR0001 Numéro d'entreprise du Québec | 1168812395









