



# Laps Around Lymphoma

## 2026 Sponsorship Deck



**For every diagnosis. For every survivor.**

# Laps Around Lymphoma Sponsorship Opportunities

Laps Around Lymphoma is Lymphoma Canada's national awareness and fundraising walk, bringing together patients, survivors, caregivers, families, and supporters from across the country.

Sponsors play a vital role in helping ensure no one faces lymphoma alone.

## Why Sponsor?

By partnering with Lymphoma Canada, your organization will:

- Support over 100,000 Canadians living with lymphoma
- Fund education, support programs, and advocacy nationwide
- Demonstrate meaningful corporate social responsibility
- Engage employees, patients, and communities in a cause that matters
- Raise event and disease awareness as Laps Around Lymphoma's start date is September 15 (World Lymphoma Awareness Day)

## Strong community engagement, Nationwide impact!

At Lymphoma Canada, community is at the heart of everything we do. Laps Around Lymphoma is more than a fundraising walk, it is a national movement that brings together patients, caregivers, healthcare professionals, corporate partners, and supporters across Canada in a shared commitment to making a tangible difference for those affected by lymphoma.

## Strong community participation, strategic media exposure, and meaningful engagement from coast to coast!

- 2 million+ social media impressions
- 503,000+ website visits annually
- 12,000 post reactions and 900+ content shares
- 9,000+ followers across social media channels

# Take your laps.

**LYMPHOMA CANADA**

**Laps Around Lymphoma**

WATCH NOW ON **SP1**

MIKA MIDOLO SHARES HER STORY AND TALKS ABOUT LAPS AROUND LYMPHOMA ON CP24 BREAKFAST! **SEPTEMBER 15 - 30**

**Show Your Purple Pride!**  
Win a **\$200** Amazon Gift Card

**THANK YOU TO OUR SPONSORS FOR SUPPORTING LAPS AROUND LYMPHOMA**

**EDUCATION SPONSORS:** Bristol Myers Squibb, MERCK, GILEAD, Kite

**PRIZE SPONSOR:** Roche

TOGETHER, WE ARE MAKING GREAT STRIDES FOR LYMPHOMA.

**SAVE THE DATE**  
**WORLD LYMPHOMA AWARENESS DAY**  
#WLAD2025

**SEPTEMBER**

4 **15** 10

**LYMPHOMA CANADA**

**Laps Around Lymphoma**

**LAPS AROUND LYMPHOMA STEP INTO ACTION GIVE TODAY!**

GIVE TO THE 6TH ANNUAL LAPS AROUND LYMPHOMA TO FUND LYMPHOMA RESEARCH. **SEPTEMBER 15 - 30**

**WEBINARS**

**DECEMBER**

**DEC 8:** Nutrition and Wellness for Lymphoma Patients in FRENCH

**DEC 10:** Relocation and Stress Management

**DEC 15:** How Social Work Can Support You

**LYMPHOMA CANADA**

**Laps Around Lymphoma**

**I'M WALKING FOR LAPS AROUND LYMPHOMA. LET'S WALK TOGETHER & SUPPORT LYMPHOMA PATIENTS. EVERY STEP AND EVERY DOLLAR COUNTS!**

Sponsor and Walk Laps Around Lymphoma alongside us!

Together, we go further to support lymphoma patients

[www.lymphoma.ca](http://www.lymphoma.ca)



LYMPHOMA  
CANADA  
PRESENTS

Laps  
Around   
Lymphoma

September 15th - 30th, 2026



# JOIN THE EXCITEMENT!



**Walk with purpose. Walk with compassion.**

[www.lymphoma.ca](http://www.lymphoma.ca)

# Sponsorship Levels

<p><b>Title Sponsor</b> <b>\$15,000</b></p>	<ul style="list-style-type: none"><li>• Recognition as the “Title Sponsor” with high visibility across event promotions and the lymphoma community.</li><li>• Complimentary registration for 25 employees.</li><li>• Dedicated recognition in email campaigns and on social media with the opportunity to share a personalized message of encouragement with all participants.</li><li>• Plaque acknowledgement from Lymphoma Canada</li><li>• Name and logo on the event webpage.</li><li>• Mention as “Title Sponsor” in Lymphoma Canada’s Newsletter with over 7,000 recipients.</li><li>• Sponsor logo prominently featured on the Facebook event page banner.</li><li>• Recognition as the “Title Sponsor” on patient story features shared with challengers throughout the event.</li><li>• Acknowledgement as the “Title Sponsor” on all articles shared with participants throughout the event relating to Lymphoma Awareness.</li></ul>
<p><b>Milestone Sponsor</b> <b>\$11,000</b></p>	<ul style="list-style-type: none"><li>• Recognition as the “Milestone Sponsor” with high visibility across event promotions and the lymphoma community.</li><li>• Complimentary registration for 20 employees.</li><li>• Name and logo on the event webpage.</li><li>• Mention as “Milestone Sponsor” in Lymphoma Canada’s Newsletter with over 7,000 recipients.</li><li>• Recognition as the “Milestone Sponsor” on six markers found throughout the virtual racetrack.</li><li>• Acknowledgement as the “Milestone Sponsor” on all articles shared with participants throughout the event relating to patient support.</li></ul>
<p><b>Education Sponsor</b> <b>\$9,000</b></p>	<ul style="list-style-type: none"><li>• Recognition as the “Education Sponsor” with high visibility across event promotions and the lymphoma community.</li><li>• Complimentary registration for 15 employees.</li><li>• Name and logo on the event webpage.</li><li>• Mention as “Education Sponsor” in Lymphoma Canada’s Newsletter with over 7,000 recipients.</li><li>• Acknowledgement as the “Education Sponsor” on all articles shared with participants throughout the event relating to lymphoma education.</li></ul>

# Sponsorship Levels

<b>Prize Sponsor \$5,500</b>	<ul style="list-style-type: none"><li>• Recognition as the “Prize Sponsor” with high visibility across event promotions and the lymphoma community.</li><li>• Complimentary registration for 10 employees.</li><li>• Mention as “Prize Sponsor” in Lymphoma Canada’s Newsletter with over 7,000 recipients</li><li>• Name and logo on the event webpage.</li><li>• Short feature in the prize announcement email to event participants with logo and link to webpage.</li></ul>
<b>Matching Gift Sponsor (\$5,000– \$25,000)</b>	<ul style="list-style-type: none"><li>• Dedicated recognition as the “Matching Gift Partner” with high visibility across event promotions and the lymphoma community.</li><li>• Complimentary event registrations- number based on matching gift amount.</li><li>• Mention as “Matching Gift Partner” in Lymphoma Canada’s Newsletter with over 7,000 recipients.</li><li>• Recognition and featured on fundraising pages, event emails, and social media channels.</li><li>• Name and logo on the event webpage.</li><li>• Additional benefits may be offered depending on the level of the matching contribution.</li></ul>
<b>Challenge Kick-Off Sponsor \$3,500</b>	<ul style="list-style-type: none"><li>• Dedicated recognition as the “Challenge Kick-Off Sponsor” across social media and participant communications.</li><li>• Complimentary registration for 6 employees.</li><li>• Mention as “Challenge Kick-Off Sponsor” in Lymphoma Canada’s Newsletter with over 7,000 recipients</li><li>• Name and logo on the event webpage.</li><li>• Recognition as the “Challenge Kick-Off Sponsor” in a pre-event preparation email.</li></ul>

Proceeds from **Laps Around Lymphoma** will benefit lymphoma patients and their families through education, support, advocacy, and research.

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**THANK YOU FOR YOUR CONSIDERATION!**